



Mark Weverstad

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Current Employment

1. 08.2019 - Present

Supervisor

The Compass Group
2400 Yorkmont Road
Charlotte, NC 28217
1 (704) 328-4000

The Compass Group provides food service for the local University. This was supposed to be a temporary gig; research for my next book or series. Then I fell in love with the place!

2. 09.2010 - Present

Author

First published in 2010, I went on to co-author a biography about changing workplace culture in the '90s. Current works in progress are historical fiction/horror.

Previous Employment

3. 04.2015 - 05.2023

Graphic Designer/Senior Integration Specialist

Authenticom
400 Main St. #300
La Crosse, WI 54601
1 (866) 289-3283

Authenticom is a third party liaison between automotive dealers and marketing/affinity companies like CarFax. Our job was to extract and re-format data between a multitude of Dealer Management Systems.

5. 09.2006 - 09.2009

Web Designer

The Small Newspaper Group (SNG)
8 Dearborn Square
Kankakee, IL 60901
1 (815) 937-3300

SNG was a merger between two news outlets; Rochester, MN and Quad Cities, IA. It was our job to create online portals for both communities and to support them with a variety of advertising and promotional campaigns.

7. 07.2003 - 10.2004

Graphic Designer/Copy Writer

Platinum Disc Corporation (Echo Bridge Home Entertainment)
3089 Airport Road
La Crosse, WI 54603
1 (608) 784-6620

Platinum Disc was a distributor of second and third release movies along with a few exclusives. Our job was to re-package these under the Platinum Disc brand.

9. 06.1998 - 10.2000

Lead Art Director/Web Designer

Fingerhut (formerly officed in Minnetonka, MN 55345)
Fingerhut was a direct mail catalog business that wanted to bring everything online. Our job was to design and develop their websites. Once their online presence was established, I took over as Lead Art Director/Web Designer for their advertising and promotions department.

11. 06.1993 - 10.1996

Graphic Designer/Art Director

NordicTrack (formerly officed in Chaska, MN 55318)
NordicTrack was an exercise equipment manufacturer that grew too fast. The upside to such chaos is how quickly a young wannabe like me could go from an entry level position to designing promotional materials and directing photo shoots for new product lines.

4. 01.2011 - 10.2014

User Interface Designer

Gensler Information Services (GIS)
232 3rd St. N #201
La Crosse, WI 54601
1 (608) 796-4343

Gensler is an international architecture firm. The primary focus of the La Crosse office was "Information Solutions." Our job was to create apps and utilities that enabled corporate real estate to better visualize their data.

6. 10.2004 - 09.2006

Freelance

Clients: Emcor Enclosures, Sleeping Giant Studios and Banta Pre-Media Services.

The freelance gravy train had pretty much dried up by this time, but I did manage to get involved in a few interesting projects like database-to-print for Banta Pre-Media Services in Minneapolis, setting up an in-house art department and photo studio for Emcor Enclosures in Rochester, and flushing out new website design concepts for Sleeping Giant Studios in La Crosse.

8. 10.2000 - 07.2003

Freelance

The upside to Fingerhut filing bankruptcy after extending an insane amount of bad credit is that it left me with a huge network of friends who weren't afraid to call me in a pinch, and who went on to work for the likes of 3M, AbleNet, Business Development Group, Compex/Rehabicare, Design-Write Advertising, Musicland/Sam Goody and the North American Outdoor Group.

10. 10.1996 - 06.1998

Freelance

The upside to NordicTrack filing bankruptcy and selling its name to a major competitor in Utah is that it left me with a huge network of friends who weren't afraid to call me in a pinch, and who went on to work for the likes of Baxter Advertising, Carmichael Lynch, Fame, Gabberts, General Mills, The Lacek Group, Miller-Miester, and Sense of Design.

Education

08.1989 - 05.1993

Bachelors of Fine Arts

College of Visual Arts (CVA)
344 Summit Ave
St Paul, MN 55102